Burbidge Capital

EAST AFRICA FINANCIAL REVIEW

JULY 2026

EAST AFRICA FINANCIAL REVIEW

Editor's Note

Deal activity in East Africa's capital markets remained relatively steady in July, with 9 announced transactions, compared to 10 in June, and approximately USD 344 million across the three transactions with disclosed values. M&A remained the most active investment category, accounting for five transactions, followed by venture capital with two deals, while DFI and PE activity recorded one transaction each. Financial services led sector activity with three transactions, while agribusiness and energy each recorded one deal. Entertainment, FMCG, ICT & Telecommunications, and Real Estate each recorded their first transaction of the year. Kenya continued to dominate regional deal activity with eight announced transactions, while Ethiopia recorded one transaction during the month. Deal activity brought the year-to-date transaction count to 66 which is broadly in line with the 60 transactions recorded over the same period in 2025.

Across Africa, transaction activity remained active as governments sought to crowd in private capital to address infrastructure financing gaps, while development finance institutions, private equity funds, and strategic investors continued deploying capital through a combination of equity, private credit, and other structured financing solutions. East Africa remains one of the continent's most attractive investment destinations, supported by relatively robust economic growth, expanding regional integration, improving capital market depth, and growing investor interest in productive sectors capable of delivering long-term risk-adjusted returns.

In East Africa, July was characterized by continued investor preference for large-scale, strategically significant transactions that offer exposure to the region's long-term growth themes including telecommunications, digital infrastructure, financial services, and infrastructure development. Inflationary pressures in East Africa edged higher while monetary and fiscal policy continued to shape the investment environment. In Kenya, annual inflation increased marginally to 6.49% in July, from 6.41% in June, reflecting continued cost pressures across the economy. Despite the uptick, inflation remained relatively contained, while the Central Bank of Kenya maintained its focus on balancing price stability with support for economic activity. Across the region, governments continued to navigate fiscal pressures, elevated financing costs and external funding requirements, contributing to a cautious investment environment.. While investors remain mindful of fiscal pressures, sovereign financing constraints, and evolving policy frameworks across the region, capital continues to flow towards businesses and assets with strong fundamentals, scalable business models, and clear regional growth opportunities. Collectively, these developments reinforce confidence in East Africa's long-term investment case and highlight a market that is becoming increasingly sophisticated, selective, and driven by strategic rather than purely opportunistic capital deployment.

IMBC's Deal of the Month features Adenia Partners' majority acquisition of Minet Group from Capitalworks. Minet Group is an independent insurance brokerage and risk advisory firm, providing insurance, risk management and employee benefits solutions across the continent. The transaction marks Adenia's latest investment in a business providing mission-critical services, with the firm partnering with Minet's management team to support its next phase of growth. Adenia plans to help implement operational and sustainability-linked best practices while further strengthening Minet's position across its markets. The acquisition represents another milestone in Adenia's control-driven investment strategy and highlights the growing focus on scalable businesses supporting Africa's economic development.

The listed equities ended on a bullish note in July, with the NSE 20, NSE 25 and NSE All Share Index posting 9.0% and 5.8% and 6.1% in positive returns, respectively. Average daily turnover decreased to USD5.41 million in July, from USD90.1 million recorded in June. Top gainers during the month included Britam and Car & General (K) which were up by 38.6% and 33.2%, respectively. Home Afrika and Kurwitu Ventures recorded the largest losses ending the month down by 22.2% and 9.7%, respectively.

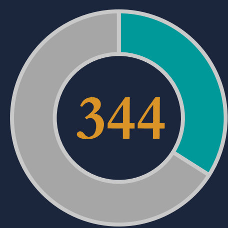
KEY HIGHLIGHTS

- *Total number of disclosed deals in the YTD is 66.*
- *Total disclosed deal values in the YTD now c. USD 1 billion.*
- *PE investment activity account for 48% of YTD deal activity, with M&A accounting for 30%, DFI accounting for 10%, VC with 9%, and PE Exit and Commercial Debt/Bond comprising 1% each of total corporate deals.*

JULY

In Numbers

The number of disclosed deals in EA



Disclosed deal value in USD million

IMBC Deal of the Month:

Adenia's majority acquisition in Minet Group

The Editorial Team

KIRIGA KUNYIHA | ODEKE EKIRAPA

AAYUSH SHAH | JOAN MUIRURI

PART I : DEAL STATISTICS

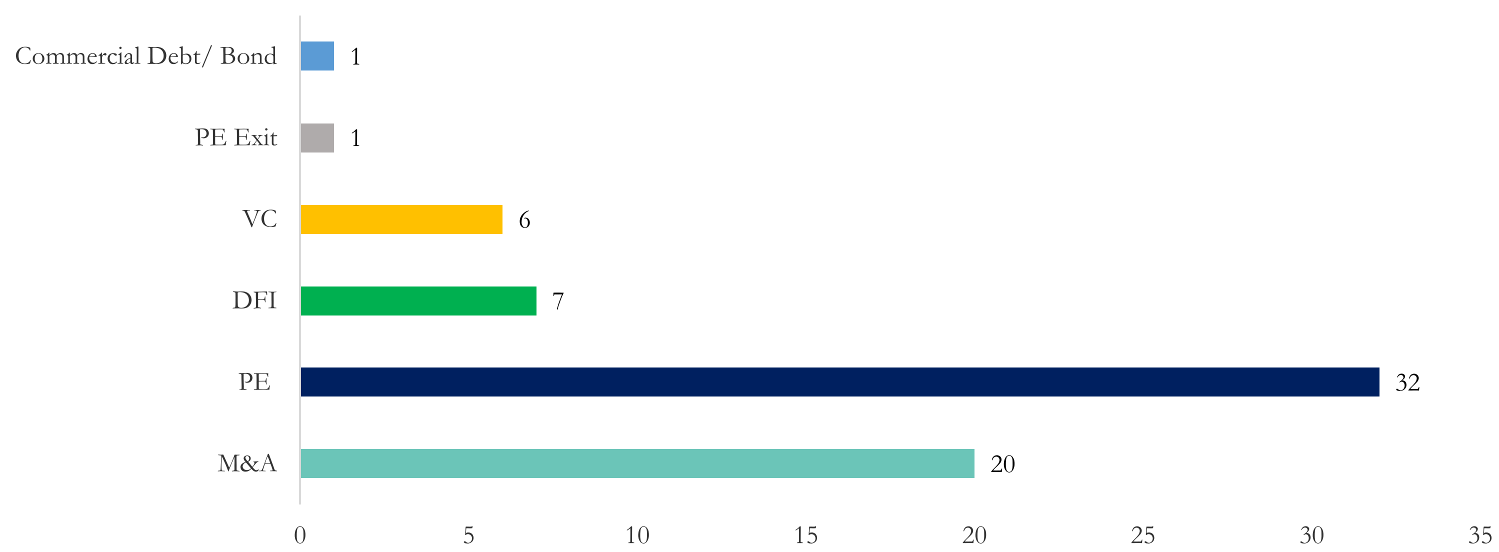
Analysis by Sector

Sector	No. of Deals YTD	Disclosed Deal Value YTD (USD million)
Agribusiness	18	65.9
Financial Services	17	62.5
Automotive	7	351.5
Energy	6	23.7
Healthcare	5	0.6
Logistics	3	59.1
Mining	2	21
Professional and other Services	2	Undisclosed
ICT and Telecommunication	1	311
Hospitality	1	80
FMCG	1	32
Entertainment	1	Undisclosed
Real Estate	1	Undisclosed
Manufacturing	1	Undisclosed

*Deals in the "Sector Analysis" table that have an impact on a company's operations in more than one country have been treated as a single deal. In the "Analysis by Country" chart above, each country operation has been considered as a separate deal. There may therefore be a mismatch between the "Sector Analysis" and "Analysis by Country" deal numbers.

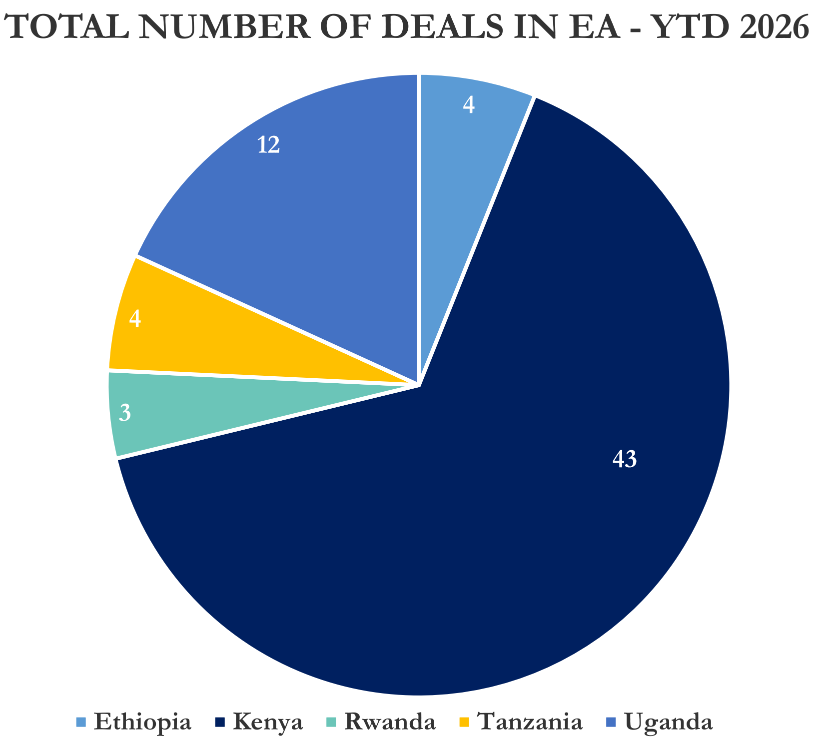
Analysis by Type of Transaction

TOTAL NUMBER OF DEALS IN EA - YTD 2026



PART I : DEAL STATISTICS

Analysis by Country



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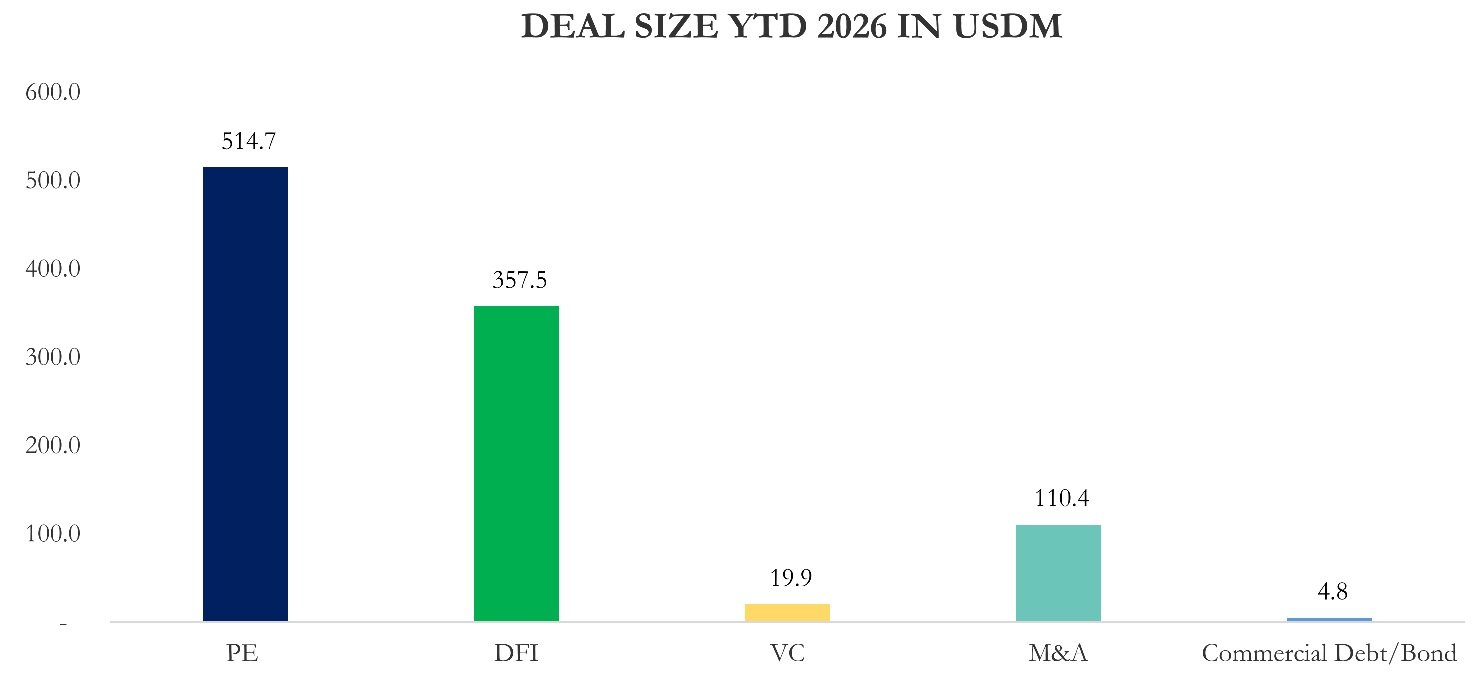

PART II : KEY MARKET INDICATORS
(As at 31st July 2026)

Coupon Rate on Government Securities

Years	91-day	2 year	5 year	10 year
Kenya	7.99%	9.41%	9.52%	12.49%
Tanzania	3.44%	9.50%	13.18%	11.25%
Uganda	10.88%	12.94%	14.00%	15.12%

Source: respective Central Bank

LTM Inflation Rates

Years	Kenya	Tanzania	Uganda	Rwanda
2025 Actual Inflation	4.15%	3.30%	3.80%	7.30%
2026 Projected Inflation	6.49%	4.20%	4.00%	14.50%

Source: World Bank

Central Bank Rates

Country/Region	Rate as at July 2026	Rate as at June 2026
Central Bank of Kenya (Kenya)	8.75%	8.75%
Bank of Uganda (Uganda)	9.75%	9.75%
Bank of Tanzania (Tanzania)	6.25%	6.25%
National Bank of Rwanda (Rwanda)	8.25%	8.25%
National Bank of Ethiopia	16.00%	15.00%
South African Reserve Bank (RSA)	7.00%	7.00%
Central Bank of Nigeria (Nigeria)	26.50%	26.50%
Central Bank of Egypt (Egypt)	19.50%	19.50%
Bank of England (UK)	3.75%	3.75%
Federal Reserve Bank (USA)	3.62%	3.62%
European Central Bank (EU)	2.00%	2.00%

Source: CB Rates

PART III : SELECTED DEALS

Date	Buyer	Seller	Deal size (M USD)	**Sector**	Type	Country	Synopsis
02-Jul-26	Adenia Capital	Minet Group	Undisclosed	Financial Services	M&A	Kenya	Private equity firm Adenia Partners has taken majority control of Minet Group, acquiring the insurance brokerage and risk advisory firm from Capitalworks after clearing regulatory approval across every market the business operates in.
07-Jul-26	Varun Beverages	Devyani Food Industries Kenya Limited	32	FMCG	M&A	Kenya	Indian beverage group Varun Beverages Limited entered Kenya through a USD 32 million, about KSh4.14 billion, agreement to acquire the value-added dairy beverages, juices and packaged drinking water business of Devyani Food Industries Kenya Limited. Varun Beverages said the acquisition will support deeper penetration in Kenya and the wider East African market. The company also said the deal will help it leverage existing manufacturing infrastructure and distribution capabilities as it prepares to launch carbonated soft drinks in Kenya.
07-Jul-26	OLA Energy	Total Energies Ethiopia	Undisclosed	Energy	M&A	Ethiopia	The company, a subsidiary of Total Energies (PAR:TTE) reached a definitive agreement to be acquired by OLA Energy for an undisclosed amount on July 7, 2026. OLA Energy already has a presence in Ethiopia and, through this acquisition, aims to expand its existing network, strengthen its operational coverage and increase its capacity to serve consumers, businesses and communities in one of the continent's most dynamic markets.
08-Jul-26	Swan Properties	Jabali Towers	Undisclosed	Real Estate	M&A	Kenya	Saudi Arabia’s Mabani Aljazeera Holding Group acquired a minority stake in the Jabali Towers mixed-use development at Tatu City, marking one of the latest foreign investments in Kenya’s real estate sector. The investment will be made through Mabani’s subsidiary, Swan Properties, which acquired a 50% minus one share stake in the project, while Tatu City’s developer, Rendeavour, will retain majority ownership.
09-Jul-26	EBRD	Yas Tele-communications	311	Tele-communication	Debt - DFI	Kenya	The European Bank for Reconstruction and Development (EBRD) provided a senior loan of up to €270 million to Yas, a leading pan-African telecommunications company owned by AXIAN Telecom, to support the expansion of digital infrastructure and improve connectivity across Africa. The financing includes a committed facility of up to €170 million to support Yas’ capital expenditure programme in Senegal and Kenya. This comprises a €100 million EBRD A-loan, a B-loan of up to €50 million to be syndicated to institutional investors under an A/B loan structure, and a local-currency facility of up to €20 million equivalent in Kenyan shillings.

PART III : SELECTED DEALS

Date	Buyer	Seller	Deal size (M USD)	**Sector**	Type	Country	Synopsis
15-Jul-26	Impacc and Delta40 Venture Studio	Flowt	Undisclosed	Financial Services	VC	Kenya	Kenyan FinTech Flowt reached the first close of its pre-Seed round with backing from impact investor Impacc, alongside Delta40 Venture Studio, to accelerate the growth of its AI-powered financing platform for climate-smart small businesses across Africa. The startup said the investment will support its continued growth, expand its loan book and strengthen its technology as it works to improve access to working capital for underserved businesses.
23-Jul-26	Oxano Capital	Sevi	Undisclosed	Financial Services	PE	Kenya	Oxano Capital invested in Sevi, a Dutch-headquartered B2B fintech company operating in Kenya. Sevi provides stock financing to micro and small retailers through its order-now, pay-later platform. The platform embeds financing into existing supply chains, allowing retailers to order inventory on credit while suppliers receive upfront payment.
27-Jul-26	Commtech Consortium Ltd	Milestone Games Ltd	Undisclosed	Entertainment	M&A	Kenya	In just four years, the ownership of Milestone Games Ltd, the holding company that operates the SportPesa brand in Kenya, moved from being dominated by a few Kenyan tycoons to being led by a UAE-registered company. The dramatic ownership changes have also seen little-known Commtech Consortium Ltd acquire a 25% stake in Milestone Games.
30-Jul-26	Barka Fund	Orient Enterprises	1	Agribusiness	VC	Kenya	Abidjan-based climate-focused impact investment vehicle Barka Fund invested USD 1 million in Kenyan macadamia exporter Orient Enterprises. Founded and led by Rajiv Pandya, Orient Enterprises is a Kenyan macadamia processor and exporter operating a facility in Juja, Kiambu County. The company produces vacuum-packed raw macadamia kernels, macadamia oil, and flavoured macadamia kernels under its Orient Chef brand.

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About I&M Burbidge Capital

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Originating and structuring Equity and Debt capital raising, IPOs, M&A transactions, Strategic Options advisory, PE advisory, Tax Advisory and other Corporate Finance Services.

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